

# CASE STUDY

PRODUCT.....Oak Tate Skye  
CLIENT.....The Conran Shop  
PHOTOGRAPHER.....Paul Reaside  
LOCATION.....Marylebone, London  
AREA.....290m2



## THE CONRAN SHOP

### TALKING SHOP

The Conran Shop plays a central role in the flourishing London design scene. Originally a stable building at the north end of Marylebone High Street, The Conran Shop in Marylebone offers three floors of elegant, contemporary furnishings, iconic designs and one-of-a-kind vintage furniture pieces.

### CONRAN APARTMENT – LOFT STYLE LIVING

Following a store makeover in 2013, Conran were awarded retailers of the year by Homes and Gardens magazine. A key part of the makeover was the creation of the 2nd floor 'Conran Apartment.' Showcasing loft style living at its best.

Jasper Conran and his team chose our Tate Skye wide board floor as the backdrop to their new retail layout. The new floor proved such a success that we were then commissioned to supply and install a similar floor in the Conran Shop in Paris.

### CONTEMPORARY FLOOR

Tate Skye features visible saw marks on the surface of the oak - the distinguishable characteristic of our Tate range. The surface texture and natural palette of soft greys, warm browns and honey yellow create a contemporary floor often chosen by interior designers and architects.



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## CLIENT QUOTE

*"The designer's job is to imagine the world not how it is, but how it should be."*

Sir Terence Conran

## CONTACT US

Simple functionality, considered design and the latest innovation are the foundations of The Conran's Shop philosophy. The use of our Tate Skye wide boards to anchor the new store design embodies this. Please contact us if you would like to use this floor in your project.



## OAK TATE SKYE

The visible saw marks and natural colour tones create a stylish floor surface. Tate is available in wide boards, parquet and panels.

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